



OUR SERVICES

Anti-Racist Innovation Strategy

We help clients identify the anti-racist strategies and principles needed to guide new programming and service creation that address existing racist outcomes.

While organizations want to address racist outcomes across social systems, they often struggle with where to start or which interventions to employ. ChiByDesign utilizes our anti-racist design experience and stakeholder-driven insights to develop strategies for creating anti-racist innovations. With your organization, those most impacted by racist outcomes, and other key stakeholders, we identify the enablers of racist outcomes and opportunity areas. We then co-create strategies to address them, design innovative concepts, and prototype them with your organization.

Case Study: Community-Led Food Systems

In 2017, one out of six Chicago residents was at risk of being food insecure, but in predominantly Black and Brown neighborhoods on the South and West sides of the city, food insecurity affected 56-85% of the population. Inspired by and built upon the research and engagement work that the Chicago Food Policy Action Council (CFPAC) started in 2019, the food resource navigator project is a collaboration with Community Food Navigator to understand the challenges of BIPOC farmers and urban growers in the Chicagoland area and establish a framework to create a racially equitable food system.

PARTNER

Community Food Navigator

PROJECT TIMELINE

8 months

OUR PROCESS

9 virtual workshops

2 youth training workshops

39 participants

LEARN MORE ABOUT THE PROJECT

<https://www.chibydesign.com/community-led-food-systems>

Expected Outcomes

- 1** Knowledge of the anti-racist strategies and design principles needed to address racist outcomes.
- 2** Defined opportunity spaces for intervention that align with your organization's goals, capabilities, and competencies.
- 3** Deep knowledge of the current interventions, practices, and research addressing the racist outcomes you seek to channel your efforts.
- 4** Collaboration with key stakeholders (especially those most impacted by racist outcomes) to co-design, prototype, and implement anti-racist concepts.
- 5** Identified pathways to achieve anti-racist goals by defining organizational capacities, assets, and potential partnerships.