



OUR SERVICES

OUR STORY

Who We Are

We are ChiByDesign, a Chicago-based social and civic design firm committed to disrupting and dismantling racism. Our mission is **to equip the people closest to the social and civic challenges of our time to create anti-racist infrastructures** (programs, tools, and experiences) that improve their well-being.

By co-creating interventions with the people and communities most harmed and impacted, they have the agency and autonomy to meet their unique needs and, ultimately, create the equitable future we all deserve. We work with organizations committed to creating an equitable future, from government systems to corporations to small non-profits. **Let's co-create a just future together.**

HOW WE DESIGN

What We Do

ChiByDesign offers four core services—

- **Systems Transformation**
- **Organizational Advancement**
- **Anti-Racist Innovation Strategy**
- **Spatial Design**

With these services, we provide a comprehensive report with research, organizational insight and analysis, and recommendations to move work forward. Flip over to learn more in detail.

Organizational Advancement

We propel organizations towards their anti-racist goals through organizational assessment, capacity building and strategic coaching.

As organizations' strategic priorities shift to creating equitable futures, there's an increasing need to build capabilities around co-design and anti-racist design. ChiByDesign supports your organization's growth and development as an anti-racist organization by assessing your current capacity, providing strategic leadership, and building the competencies that enable anti-racist design and co-design.

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Spatial Design

We co-design with your organization's stakeholders to envision spaces that meet their needs and produce anti-racist outcomes.

Organizations know that a space can have huge effects on employee and stakeholder wellbeing. Creating a shared vision for a space can give direction and purpose to how a space can foster wellbeing, and belonging, particularly for people of color. We co-design with your organization's stakeholders to reveal their insights and needs to provide foundational visions and principles for the space. Through co-design, we are able to unite all stakeholder needs to create an anti-racist and accessible space.

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LET'S COLLABORATE

letscreate@chibydesign.com

FOLLOW OUR WORK



@chibydesign

Anti-Racist Innovation Strategy

We help clients identify the anti-racist strategies and principles needed to guide new programming and service creation that address existing racist outcomes.

While organizations want to address racist outcomes across social systems, they often struggle with where to start or which interventions to employ. ChiByDesign utilizes our anti-racist design experience and stakeholder-driven insights to develop strategies for creating anti-racist innovations. With your organization, those most impacted by racist outcomes, and other key stakeholders, we identify the enablers of racist outcomes and opportunity areas. We then co-create strategies to address them, design innovative concepts, and prototype them with your organization.

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Systems Transformation

We uncover the structures that create racial inequities and co-design policies, practices and tools to unlock anti-racist futures.

As organizations shift their strategic priorities to create equitable futures, they often struggle identifying interlocking racial inequities. Furthermore, they grapple with addressing the harmful outcomes experienced by the communities they serve. ChiByDesign works with your organization to uncover and clarify the complexities of racial inequities embedded within systems. Through co-design, we develop new policies, practices, and tools with stakeholders to unlock anti-racist futures. This provides your organization with innovative pathways to address racial inequities.

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